



## DIRECTOR OF DEVELOPMENT

CeaseFirePA is the Commonwealth's organization working to ensure everyone can live a life free from gun violence, where they feel and are safe. We are looking for an experienced fundraiser and communicator to craft a compelling case that expands our fundraising base over the coming three years, powering a sustainable political movement to end this public health crisis.

A successful Development Director will be a mission-focused, results-driven, collaborative and creative individual with experience in growing and diversifying fundraising streams through major donor outreach, sponsorships, and small-donor engagement. As a member of the Leadership Team, they will focus on increasing resources that power our work by expanding our major donor pipeline while crafting a scalable small-donor program.

The Director of Development will create and manage a multi-pronged fundraising strategy to double our revenue over the next three years by:

- **Crafting cases for giving that will build on CeaseFirePA's unique brand** as the state's only gun violence prevention organization and identify the impact of the work our donors support;
- **Enhancing our major donor pipeline** by recruiting, cultivating, and soliciting donors in the \$1,000-\$20,000 range and creating compelling activities to increase engagement;
- **Building a small-donor program that delivers a return on investment**, ultimately leading to a six-figure effort to expand our donor base to more than 5,000 givers across the Commonwealth;
- **Collaborating with a team of organizers and advocates** to amplify the story of their work to our financial backers and create a culture of fundraising within the organization;
- **Adapting quickly by managing multiple projects**, rapidly synthesizing information to raise funds to support organizational needs;
- **Designing effective fundraising systems and tools** to track results, evaluate strategies, and identify potential opportunities for improvement;
- **Assisting with foundation grants**, as needed, by identifying potential opportunities, assisting with draft of proposals and meeting with potential funders;

### **QUALIFICATIONS:**

- 7+ years of experience in development, including experience with directly soliciting funds from major donors and crafting small dollar fundraising campaigns;
- 2+ years of management experience, ideally including overseeing fundraising or communications staff



- Self-starter able to work independently who enjoys creating and implementing new initiatives, including making a persuasive case for implementation;
- Compelling storyteller able to construct a motivation for giving from conception to production;
- Exceptional written, verbal, and interpersonal communication skills;
- Proven success in developing and implementing fundraising appeals through donor outreach, direct mail, digital programs, or other medium;
- Superior attention to detail
- Thrives on managing several projects at the same time
- Experience working with CRMs and digital marketing tools to drive fundraising (we use Salsa but similar programs suffice)

**LOCATION:** Philadelphia, PA

**SALARY & BENEFITS:** Salary is \$75,000-\$85,000 depending on ability. As a full-time position, the Development Director is eligible for our excellent benefits package, including fully-covered health care for them and one dependent, paid time off, retirement planning with matching support, and training stipend

**HOW TO APPLY:** Submit [this form](#) and be sure to attach your resume and a cover letter.

*We strongly encourage all interested individuals to apply, and allow us to evaluate the knowledge, skills, and abilities that you demonstrate using an intentional equity lens. Research suggests that women; Indigenous, Black, Asian, Pacific Islanders, other persons of color; and individuals with differing abilities are less likely than men and white job-seekers to apply for positions unless they are confident they meet 100% of the listed qualifications. If you're interested, we want to hear from you.*

*CeaseFirePA provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws.*

*We value a diverse workforce. CeaseFirePA encourages women, people of color, persons with disabilities, people with records of arrest or conviction, veterans, and lesbian, gay, bisexual, and transgender individuals to apply.*